1 2 3 4 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 5 AT TACOMA 6 DERRAL FLEMING, and MAG 7 ENTERPRISES, LLC, CASE NO. C13-5062 BHS Plaintiffs, 8 ORDER DENYING CROSS MOTIONS FOR PARTIAL 9 v. SUMMARY JUDGMENT SCOTT PARNELL, and SAMSON 10 SPORTS, LLC, 11 Defendants. 12 This matter comes before the Court on the parties' cross motions for partial 13 summary judgment (Dkts. 89, 94). The Court has considered the pleadings filed in 14 support of and in opposition to the motions and the remainder of the file and hereby 15 denies the motions for the reasons stated herein. 16 I. PROCEDURAL HISTORY 17 This case involves a dispute between former business associates. Derral Fleming 18 ("Fleming") is the owner of MAG Enterprises, LLC ("MAG"), collectively referred to as 19 Plaintiffs. Plaintiffs sometimes do business under the name "Northwest Access 20 Products." Dkt. 98 at 2; 109 at 7. Scott Parnell ("Parnell") is the owner of Samson 21 22

Sports, LLC ("Samson"), collectively referred to as Defendants. Dkt. 98 at 2; Dkt. 97-2 at 3.

A. Complaint and Counterclaims

On January 29, 2013, Plaintiffs filed a civil complaint alleging that: (1)

Defendants do not own the copyrights asserted and Plaintiffs did not infringe on any copyright owned by Defendants; (2) the copyrights are invalid; (3) the copyrights are actually owned and authored by Fleming; (4) Defendants breached fiduciary duties to Plaintiffs by misappropriating and/or converting partnership assets; and (5) the partnership has dissolved and the Court should equitably distribute the partnership assets, including the disputed copyrights ("Pl. Fed. Claims"). Dkt. 1.

On March 6, 2013, Defendants counterclaimed for: (1) copyright infringement against Plaintiffs before registration; (2) copyright infringement against Plaintiffs after registration; (3) violations of the Lanham Act by false designation of origin, false advertising, and reverse passing off; (4) violations of Washington's Unfair Competition Act by false advertising and reverse passing off; (5) breach of fiduciary duty by conversion and misuse of partnership property against Fleming; (6) breach of fiduciary duty by concealment of overcharges against Fleming; (7) breach of the duty of good faith and fair dealing by conversion and misuse of partnership property against Fleming; (8) breach of the duty of good faith and fair dealing by concealment of overcharges against Fleming; (9) improper accounting against Fleming; (10) conversion of partnership property against Plaintiffs; (11) tortuous interference with business relations against

Plaintiffs; (12) unjust enrichment against Plaintiffs; and (13) breach of contract against MAG ("Def. Fed. Claims"). Dkt. 7. On November 1, 2012, before Plaintiffs filed this federal court action, Defendants in this case initiated an action in Clark County Superior Court, seeking to bar Plaintiffs from using disputed technical drawing or any similar drawings. Samson Sports, LLC v. MAG Enterprises, LLC, et al., 12-2-04160-5 (Clark County Sup. Ct. 2012); Dkt. 95-14 at 1; Dkt. 95-20. In the First Amended Complaint in the state court action, Defendants made the same claims as in Def. Fed. Claims 4–12. Dkt. 95-19. It is unclear which claims Plaintiffs alleged in state court because no answer or counterclaim to the First Amended Complaint was provided by either party. See Dkt. 97-9 (includes only the first seven pages of the *original* answer and counterclaims in the state court action, which includes Pl. Fed. Claim 4). On December 21, 2012, the state court judge placed all the disputed drawings into escrow. Dkt. 95-20. The case was stayed with respect to the parties' substantive claims and counterclaims, but the Superior Court of Clark County apparently issued an order retaining jurisdiction to resolve "certain non-substantive" issues." Dkt. 97 at 2. 16 В. **Motions for Partial Summary Judgment** On February 28, 2014, Plaintiffs filed their Motion for Partial Summary Judgment, arguing for the dismissal of all Defendants' counterclaims. Dkt. 89. The same day, Defendants filed their Motion for Partial Summary Judgment, requesting that the Court find in their favor on Def. Fed. Claims 1–4. Dkt. 94. Defendants assert that a finding in

their favor on Def. Fed. Claims 1–2 necessitates dismissal of Pl. Fed. Claims 1–3. *Id.*

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II. FACTUAL BACKGROUND

A. Undisputed Facts

The business dispute in this case relates to the design, manufacture, and sale of handicap access ramps compliant with the Americans with Disabilities Act ("ADA").

Dkts. 89, 94. Headed by Parnell, Samson is a metal fabrication business that principally produces wakeboard towers. Dkt. 98 at 2. Fleming's company, MAG, designs, manufactures, and installs anchor holders and handicap access modules. Dkt. 97-2 at 3.

In 2009, Fleming approached Parnell at a boat show and proposed that the two manufacture and sell ADA handicap access ramps together. Dkt. 98 at 2; Dkt. 97-2 at 4–5; Dkt. 90 at 2–3. Fleming proposed that he would sell the ramps to his contacts for 49% of the profits and Parnell would receive the remaining 51%. *Id.* Parnell agreed, but the agreement was never memorialized in writing. Dkt. 98 at 2. Fleming agreed to contribute to design and manufacturing labor, while Parnell agreed to pay labor and startup costs, which later included payments to engineer Kevin Frederickson ("Frederickson"). Dkt. 90 at 3; Dkt. 98 at 2. Later in the relationship, MAG was contracted to install many of the ramp systems and was separately invoiced at \$500 per installation. Dkt. 90 at 5; Dkt. 107 at 2–3.

After developing a prototype, the parties sought an engineer to create technical drawings and construction details, ultimately settling on Frederickson. Dkt. 90 at 3; Dkt. 106 at 1. There is no dispute that Frederickson drew the technical drawings on which this litigation is based. Dkt. 97-2 at 4. Samson later applied for copyright registrations for

these drawings, after Frederickson transferred them to Samson by written instrument.

Dkt. 84.

By late 2010, Parnell began to suspect overcharging by MAG and Fleming complained that there had been no distribution of profits to him, which caused unrest in the relationship. Dkt. 107 at 3; Dkt. 90 at 6. In January 2012, Fleming told Parnell that he "wanted out." Dkt. 90 at 6. The parties went their separate ways but disputed how to liquidate and divide assets and inventory, whether non-compete provisions applied, and which parties would continue using the drawings. Dkt. 90 at 6–7; Dkt. 107 at 3–4. This dispute developed into the state court litigation, and then into the filing of this lawsuit. *Id*.

B. Disputed Facts

At the center of this case, the parties dispute: (1) who owned the copyrighted drawings prior to the parties' state court stipulation that their relationship was a partnership, (2) who could use the copyrighted drawings on behalf of the partnership, (3) who authored the copyrights, and (4) any partnership agreement that governed the relationship. *See* Dkt. 89; Dkt. 94. In addition, there are several specific factual disputes, as outlined herein.

Plaintiffs argue that the copyrighted drawings were authored by the design group, including Fleming; Defendants contend that Frederickson alone authored the drawings. Plaintiffs contend that, before meeting Parnell, Fleming authored his own ramp drawings, which were used to build a prototype product and later relied on by Frederickson. Dkt. 90 at 3–4. Plaintiffs further allege that Frederickson was directed by multiple people,

including Fleming, to make changes to the drawings throughout the drafting process. Dkt. 90 at 3. Specifically, Plaintiffs state that the "particular views" of the drawings were 3 directed by the "design group," and that Fleming directed additions and modifications of "elements of the drawing." Dkt. 90 at 3–4. In contrast, Defendants claim that 4 5 Frederickson revised and updated the drawings to increase functionality, meet building code requirements, and minimize the amount of aluminum. Dkt. 106 at 2. Defendants 6 state that the design group made suggestions for changing the drawings, some written but mostly verbal, and Frederickson would decide how to incorporate these changes. Dkt. 106 at 3–4. Defendants define the "design group" as Kevin Frederickson, Scott Parnell, 10 Mike Wallway, and Derral Fleming. Dkt. 105 at 13. 11 Another issue among the parties arises out of the characterization of the business 12 relationship. Plaintiffs allege that the business relationship was always a partnership, 13 while Defendants allege that Fleming was an independent contractor at the beginning of 14 the relationship. Dkt. 90 at 3; Dkt. 107 at 2. Parnell asserts that he told Fleming at an 15 initial meeting that he was not interested in a partnership. Dkt. 107 at 2. However, while 16 litigating this issue in state court, Defendants stipulated that the relationship was a 17 partnership. Dkt. 95-12 at 1–2. The stipulation makes no reference to effective dates and 18 Defendants argue that the relationship was not a partnership before the date of the 19 stipulation. Id. 20 With regard to damages, Plaintiffs allege that Defendants were not paying 21 Fleming's earned distribution and that requests to see the business accounting were 22 denied. Dkt. 90 at 6. Plaintiffs contend that Fleming received an \$8,000 check but there

was no documentation or explanation for it. Dkt. 90 at 6. Defendants contend that Fleming had not been paid because there was no revenue to distribute and that the \$8,000 3 was an advance. Dkt. 107 at 3. The note on the front of the check only states "Ramp Sales." Dkt. 107-3 at 2. 4 5 Plaintiffs seek summary judgment declaring that Defendants comingled partnership property with their own. Dkt. 89 at 40. Samson maintains that, although 6 Samson funds and partnership funds were placed in the same bank account, they were 8 separately identified in accounting records through QuickBooks software. Dkt. 107 at 5. 9 Lastly, Defendants allege that Plaintiffs began selling the ramp systems created 10 with Defendants without Defendants' knowledge sometime in the spring of 2012. Dkt. 98 at 2–3. Plaintiffs agree that they covered up the Samson name and logo on the 12 drawings with MAG's name and logo, but inexplicably argue that they only used copies 13 and never had possession of the original drawings. Dkt. 97-1 at 2–3; Dkt. 90 at 9. 14 Defendants also allege that in January 2014 they were contacted by the Portland Public 15 School District to report a broken ramp. Dkt. 98 at 3. Defendants state that they 16 inspected the ramp and determined that it was a Samson design, but had not been 17 fabricated by Samson. *Id.* Defendants state that approximately \$270.00 in costs 18 repairing said ramp and a loss of goodwill resulted. *Id*. 19 III. SUMMARY JUDGMENT 20 The principal issue before the Court is whether genuine issues of material fact exist with regard to each of Defendants' counterclaims. See supra p. 2, lines 10-22.

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Plaintiffs request judgment in their favor on these counterclaims and request that they be dismissed. Defendants request summary judgment in their favor on Def. Fed. Claims 1–4.

Two threshold matters warrant the Court's attention before the merits of the motions may be reached. First, Plaintiffs object to Defendants' use of an expert report on accounting and damages on the bases of lack of personal knowledge, relevance, and that it provides legal conclusions. Dkt. 109 at 3. Plaintiffs did not move to strike the material, and even assuming they had, such a motion should be denied at this stage of the proceeding. The Court notes Plaintiffs' objections and will accord that information the appropriate weight.

Second, Defendants moved to strike settlement communications mentioned in Plaintiffs' motion, pursuant to "FRCP 408," which the Court construes as a clerical error meant to reference ER 408. Dkt. 105 at 4 (citing Dkt. 89 at 9). Under ER 408, evidence of settlement offers is inadmissible if offered for the purpose of proving or disproving the amount of a disputed claim or to impeach by a prior inconsistent statement or a contradiction. It is unclear for what purpose Plaintiffs included settlement discussions because their brief only mentions this information in the context of factual background. Dkt. 89 at 6. To the extent the information was mentioned for an improper purpose, the motion is granted.

A. Summary Judgment Standard

Summary judgment is proper only if the pleadings, the discovery and disclosure materials on file, and any affidavits show that there is no genuine issue as to any material fact and that the movant is entitled to judgment as a matter of law. Fed. R. Civ. P. 56(c).

The moving party is entitled to judgment as a matter of law when the nonmoving party fails to make a sufficient showing on an essential element of a claim in the case on which 3 the nonmoving party has the burden of proof. Celotex Corp. v. Catrett, 477 U.S. 317, 323 (1986). There is no genuine issue of fact for trial where the record, taken as a whole, 5 could not lead a rational trier of fact to find for the nonmoving party. *Matsushita Elec*. Indus. Co. v. Zenith Radio Corp., 475 U.S. 574, 586 (1986) (nonmoving party must 6 present specific, significant probative evidence, not simply "some metaphysical doubt"). See also Fed. R. Civ. P. 56(e). Conversely, a genuine dispute over a material fact exists if there is sufficient evidence supporting the claimed factual dispute, requiring a judge or 10 jury to resolve the differing versions of the truth. Anderson v. Liberty Lobby, Inc., 477 11 U.S. 242, 253 (1986); T.W. Elec. Serv., Inc. v. Pac. Elec. Contractors Ass'n, 809 F.2d 12 626, 630 (9th Cir. 1987). 13 The determination of the existence of a material fact is often a close question. The 14 Court must consider the substantive evidentiary burden that the nonmoving party must 15 meet at trial—e.g., a preponderance of the evidence in most civil cases. Anderson, 477 U.S. at 254; T.W. Elec. Serv., Inc., 809 F.2d at 630. The Court must resolve any factual 16 17 issues of controversy in favor of the nonmoving party only when the facts specifically 18 attested by that party contradict facts specifically attested by the moving party. The 19 nonmoving party may not merely state that it will discredit the moving party's evidence 20 at trial, in the hopes that evidence can be developed at trial to support the claim. T.W. 21 Elec. Serv., Inc., 809 F.2d at 630 (relying on Anderson, 477 U.S. at 255). Conclusory, 22

nonspecific statements in affidavits are not sufficient, and missing facts will not be presumed. *Lujan v. Nat'l Wildlife Fed'n*, 497 U.S. 871, 888–89 (1990).

B. Defendants' Copyright Infringement Claims

1. Parties' Arguments

Plaintiffs assert that Defendants' copyright infringement claims are deficient because: (1) Defendants' multiple registrations, altering the content and publication status of earlier registered works, revoked and cancelled prior registrations; (2) Defendants' asserted copyright registrations are invalid because Defendants filed them with the intent to block Fleming from using the drawings; (3) Frederickson's drawings lack protectable original expression; (4) statutory damages, enhanced damages, and attorney's fees are not available to Defendants; (5) Defendants fail to show a nexus between the alleged infringement and the alleged damages; and (6) the copyright registrations are unenforceable due to Defendants' inequitable conduct. Dkt. 89 at 21–40.

Defendants argue that Plaintiffs have infringed on their copyrights because: (1) Fleming has admitted that he copied the disputed drawings; (2) based on the certificate of registration, Defendants owned the copyrights; (3) the minor errors made in Defendants' registration do not invalidate the copyright under Ninth Circuit case law; (4) the disputed drawings are copyrightable subject matter; (5) Frederickson is the author of the disputed drawings; (6) the partnership owns the copyrights in the disputed drawings; (7) even if the disputed drawings are derivative of Plaintiffs' work, Plaintiffs do not own the copyright in the material to which Frederickson contributed; and (8) Plaintiffs willfully infringed on the disputed copyrights. Dkt. 94 at 11–21.

2. Legal Standard

Under 17 U.S.C. § 106, a copyright owner "has the exclusive rights":

(1) to reproduce the copyrighted work in copies or phonorecords; (2) to prepare derivative works based upon the copyrighted work; (3) to distribute copies or phonorecords of the copyrighted work to the public by sale or other transfer of ownership, or by rental, lease, or lending; (4) ... to perform the copyrighted work publicly; (5) ... to display the copyrighted work publicly; and (6) in the case of sound recordings, to perform the copyrighted work publicly by means of a digital audio transmission.

Pursuant to 17 U.S.C. § 501, "the legal or beneficial owner of an exclusive right under a copyright is entitled ... to institute an action for any infringement of that particular right committed while he or she is the owner of it."

To prove copyright infringement claims, Defendants must show: (1) ownership of a valid copyright, and (2) that Plaintiffs copied protected elements of Defendants' work. *L.A. Printex Industries, Inc. v. Aeropostale, Inc.*, 676 F.3d 841, 846 (9th Cir. 2012).

3. Analysis

As an initial matter, the Court gives full faith and credit to the parties' state court stipulation entered on September 27, 2013, pursuant to 28 U.S.C. § 1738. Therefore, the Court treats the business relationship in this case as a partnership (the "Partnership"), at least after the date on which the state court entered the stipulation. Furthermore, the parties agree that "Parnell/Samson" was the managing partner of the Partnership. Dkt. 105 at 10; Dkt. 109 at 6.

The parties seem to agree that the copyrights were owned by the Partnership after September 27, 2013. *See* Dkt. 94; Dkt. 109. However, the parties dispute who owned the copyrights before that date, and who was empowered to use the copyrights on behalf of

the Partnership. *Id.* Fleming does not dispute copying the drawings, but asserts that his use was authorized because he only used the unprotectable data contained in the drawings, not the drawings themselves. Dkt. 109 at 14. Parnell claims that he was empowered to use the drawings as the non-dissociated partner, who was assigned the drawings by Frederickson. Dkt. 105 at 35.

Defendants contend that there are many material issues of fact regarding ownership, authorship, authority to file applications for copyright registrations, actual damages, and whether Defendants' use of the copyrighted material was authorized. *Id.*The Court agrees. Plaintiffs fail to show that these issues may be resolved as a matter of law without resolving the underlying factual disputes. Therefore, with regard to Defendants' copyright counterclaims (Def. Fed. Claims 1–2), both parties' partial summary judgment motions are denied.

C. Defendants' Lanham Act Claims

1. Parties' Arguments

Plaintiffs also assert that Defendants' unfair competition and Lanham Act claims are deficient because (1) Defendants' Northwest Access Products website is literally true; (2) Defendants have no evidence to establish distinctiveness of the ramp design; and (3) competitor depictions of identical products are not false advertising. Dkt. 89 at 41–44. Plaintiffs also contend that Defendants' tortuous interference claims should be dismissed because a dissolved partnership has no expectancy interest in new post-dissolution business, and Defendants produced no contract or other agreement obligating MAG to conduct business with the Partnership post dissolution. Dkt. 89 at 44–45.

Defendants allege that Plaintiffs passed off Samson/Partnership ramps, drawings, and engineering as its own. Dkt. 94 at 23–26. Based on those allegations, Defendants argue that Plaintiffs committed trademark infringement by "reverse passing off," meaning misrepresenting another's goods or services as their own. In addition, Defendants submit that their false advertising claim has also been proven as a matter of law because: (1) Plaintiffs admit to posting photographs of Defendants' manufactured ramp modules on its website; (2) more than two dozen of such photographs misrepresented Plaintiffs as more experienced and sophisticated than in reality, and such misrepresentation was likely to deceive; (3) these photographs were advertisements in interstate commerce because they were posted on the Internet; and (4) the Partnership was injured as a result of sales diversion and "a lessening of goodwill associated with its products." Dkt. 94 at 25–26.

2. Legal Standard

According to their summary judgment motion, counterclaims, and other filings, Defendants allege only two types of claims under the Lanham Act: reverse passing off and false advertising. *See*, *e.g.*, Dkts. 7, 94. To clarify, Plaintiffs seem to confuse these claims with the standard claim of trademark infringement, which they correctly state was not pled in this case. *See* Dkt. 109 at 21.

Reverse passing off claims require proof of: (1) the origination of the goods or services in question with the Defendants; (2) Plaintiffs' false designation of the origin of those goods or services; (3) the likelihood of consumer confusion caused by the Plaintiffs' false designation of origin; and (4) harm to the Defendants caused by the

1	Plaintiffs' false designation of origin. See, e.g., Lipton v. The Nature Co., 71 F.3d 464,
2	473 (2d Cir. 1995); Kurtis A. Kemper, Application of Doctrine of "Reverse Passing Off"
3	Under Lanham Act, 194 A.L.R. Fed. 175, § 3 (2004).
4	Under 15 U.S.C. § 1125(a)(1)(B), a party alleging false advertising must prove the
5	following elements:
6	(1) in its advertisements, defendant made false statements of fact
7	about its product or the product of another; (2) those advertisements actually deceived or have the tendency to
8	deceive a substantial segment of their audience; (3) the deception is material, in that it is likely to influence the
9	purchasing decision; (4) defendant caused its falsely advertised goods to enter interstate
10	commerce; and (5) plaintiff has been or is likely to be injured as the result of the
11	foregoing either by direct diversion of sales from itself to defendant, or by lessening of the good will which its products enjoy with the buying public.
12	Cook, Perkiss & Liehe v. N. Cal. Collection Srv., Inc., 911 F.2d 242, 244 (9th Cir. 1990)
13	(quoting Skil Corp. v. Rockwell Int'l Corp., 375 F.Supp. 777, 783 (N.D. Ill. 1974)).
14	3. Analysis
15	Under Defendants' reverse passing off claim, the same issues of fact presented in
16	the copyright claims exist with regard to the origin of the goods: who authored the
17	drawings, who owned the drawings before September 27, 2013, and who was authorized
18	to use the drawings after Fleming and Parnell went their separate ways. In addition, there
19	are issues of fact about whether any consumer confusion was attributable to Plaintiffs,
20	Defendants, or both.
21	Similarly, the same issues of ownership arise under Defendants' false advertising
22	claim. The falsity of any advertisement depends on who owned or had rights to the

drawings, ramps, and related information. Furthermore, there has been no evidence presented on whether a substantial segment of customers may have been deceived. Both 3 parties' partial summary judgment motions on Defendants' Lanham Act claims (Def. Fed. Claim 3) are denied. 5 D. **Defendants' State Law Claims** 6 In addition to its copyright and Lanham Act claims, Defendants alleged ten other claims arising out of state law (Def. Fed. Claims 4–13), nine of which were pled in state 8 court (Def. Fed. Claims 4–12). 9 Each of the state law claims is dependent on the factual resolution of the federal 10 claims, and present many of the same issues of fact as previously outlined. Therefore, 11 summary judgment on these claims is premature, and the Court denies Plaintiffs' motion 12 with regard to Defendants' state law counterclaims. 13 In addition, although neither party has addressed the issue of bifurcation, the Court 14 may raise the issue sua sponte. In Re Paoli R.R. Yard PCB Litig., 113 F.3d 444, 452 n.5 15 (3d Cir. 1997). Fed. R. Civ. P. 42(b) authorizes this Court to order a separate trial of any 16 claim "[f]or convenience, to avoid prejudice, or to expedite and economize." Fed. R. 17 Civ. P. 42(b). It is within a court's discretion whether to order separate trials for separate issues in the same case. Marks Food Corp. v. Barbara Ann Baking Co., 274 F.2d 934, 18 19 936 (9th Cir. 1959). "Bifurcation is particularly appropriate when resolution of a single 20 claim or issue could be dispositive of the entire case." Drennan v. Maryland Casualty 21 Co., 366 F. Supp. 2d 1002, 1007 (D. Nev. 2005) (citing O'Malley v. U.S. Fidelity & Guaranty Co., 776 F.2d 494, 501 (5th Cir. 1985)). 22

1 In this case, the Court is inclined to exercise its discretion and bifurcate the state 2 law claims and the federal law claims. The state law claims are duplicative of the stayed 3 state court action and predominate the issues in this case. Moreover, it appears that resolution of the federal claims would expedite and economize this dispute. Therefore, 5 the parties shall meet and confer on this proposal, and then submit a joint brief including both parties' positions, to be filed no later than April 25, 2014. 6 7 IV. ORDER 8 Therefore, it is hereby **ORDERED** that: 9 1. Defendants' Motion for Partial Summary Judgment (Dkt. 94) and 10 Plaintiffs' Motion for Partial Summary Judgment (Dkt. 89) are **DENIED** with regard to 11 Defendants' federal counterclaims (Def. Fed. Claims 1–3). 12 2. Plaintiffs' Motion for Partial Summary Judgment (Dkt. 89) is **DENIED as** 13 **premature** with regard to Defendants' state law counterclaims (Def. Fed. Claims 5–13). 14 3. All of Plaintiffs' claims are not addressed by this order, and these claims 15 may proceed. Given denial of both motions, all of Defendants' counterclaims may also 16 proceed. 17 4. Defendants' Motion to Strike (Dkt. 105) is **GRANTED** in part and 18 **DENIED in part** as follows: To the extent that Plaintiffs offered settlement discussions 19 for an improper purpose the motion is **GRANTED**, and for other purposes it is 20 DENIED. 21

5. The parties shall meet and confer and then submit a joint brief including both parties' positions, to be filed no later than Apri 25, 2014. Dated this 17th day of April, 2014. United States District Judge